

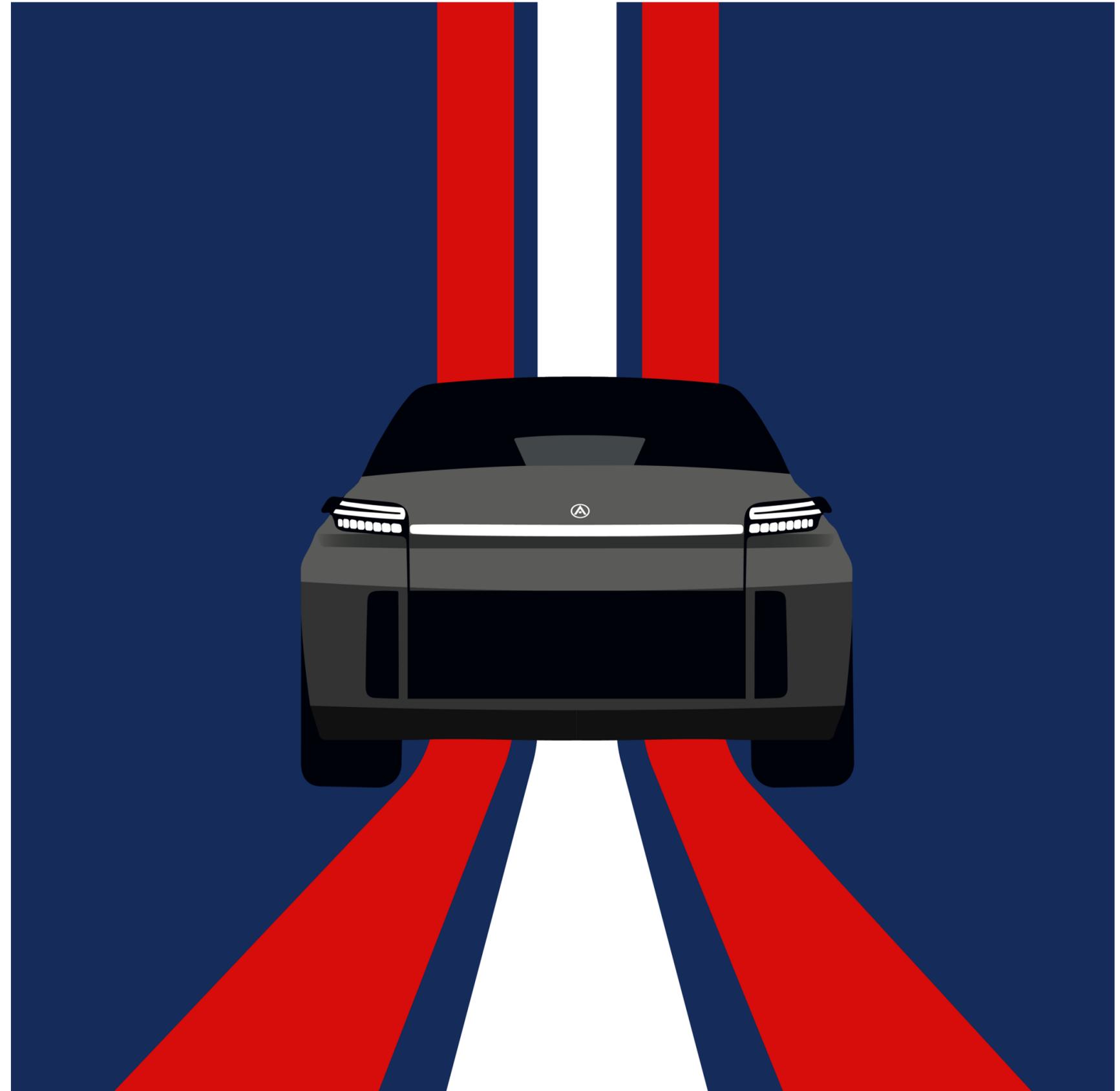


# SPONSORSHIP OPPORTUNITIES

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## CANADA AUTOMOTIVE SUMMIT

JUNE 9, 2026  
VAUGHAN, ON



# CANADA AUTOMOTIVE SUMMIT

JUNE 9, 2026 | VAUGHAN, ON

In 2025, we had a SOLD OUT summit.

Joined by 15+ OEMS, Tier 1s and industry leaders on stage, attendees heard from experts on forecasting, trade, tariffs, EV mandates, procurement and the future of work.

Sponsorship provides an exclusive opportunity for your organization to reach hundreds of attendees and millions of impressions across the automotive, mobility and trade industries.

**400+**  
ATTENDEES

**1,000,000+**  
IMPRESSIONS

**180+**  
COMPANIES

**15+**  
SPEAKERS



# TITLE SPONSOR

\$ 100,000

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- Company name incorporated into event title
- Acknowledgment in all event communications
- On stage speaking opportunity (10 minutes)
- Acknowledgment by master of ceremonies throughout event
- Two reserved tables in prime location (20 tickets, \$14,000 value)
- 10 tickets to APMA President's invitational reception
- Exclusive stage branding
- One full page ad and back cover in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Customized social media promotion
- Company video broadcast at event (exclusive rights)
- Ability to display company signage at Summit
- Homepage spot on APMA website
- Link to company website on event page
- Targeted earned media coordination
- Other provisions open to consideration





## PLATINUM SPONSOR

\$ 50,000

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- On stage speaking opportunity (7 minutes)
  - Signage throughout event
  - Acknowledgment in all event communications
  - Acknowledgment by master of ceremonies throughout event
  - One reserved table in prime location (10 tickets, \$7,000 value)
  - Five tickets to APMA President's invitational reception
  - Full page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Ability to display company signage at event
  - Link to company website on event page
  - Targeted social media promotion
  - Other provisions open to consideration
-

# GOLD SPONSOR

\$ 30,000

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- On stage speaking opportunity (5 minutes)
- Acknowledgment in all event communications
- Acknowledgment by master of ceremonies throughout event
- Five tickets to the event (\$3,500 value)
- Three tickets to APMA President's invitational reception
- Full page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Ability to display company signage at event
- Link to company website on event page
- Customized social media promotion
- Other provisions open to consideration



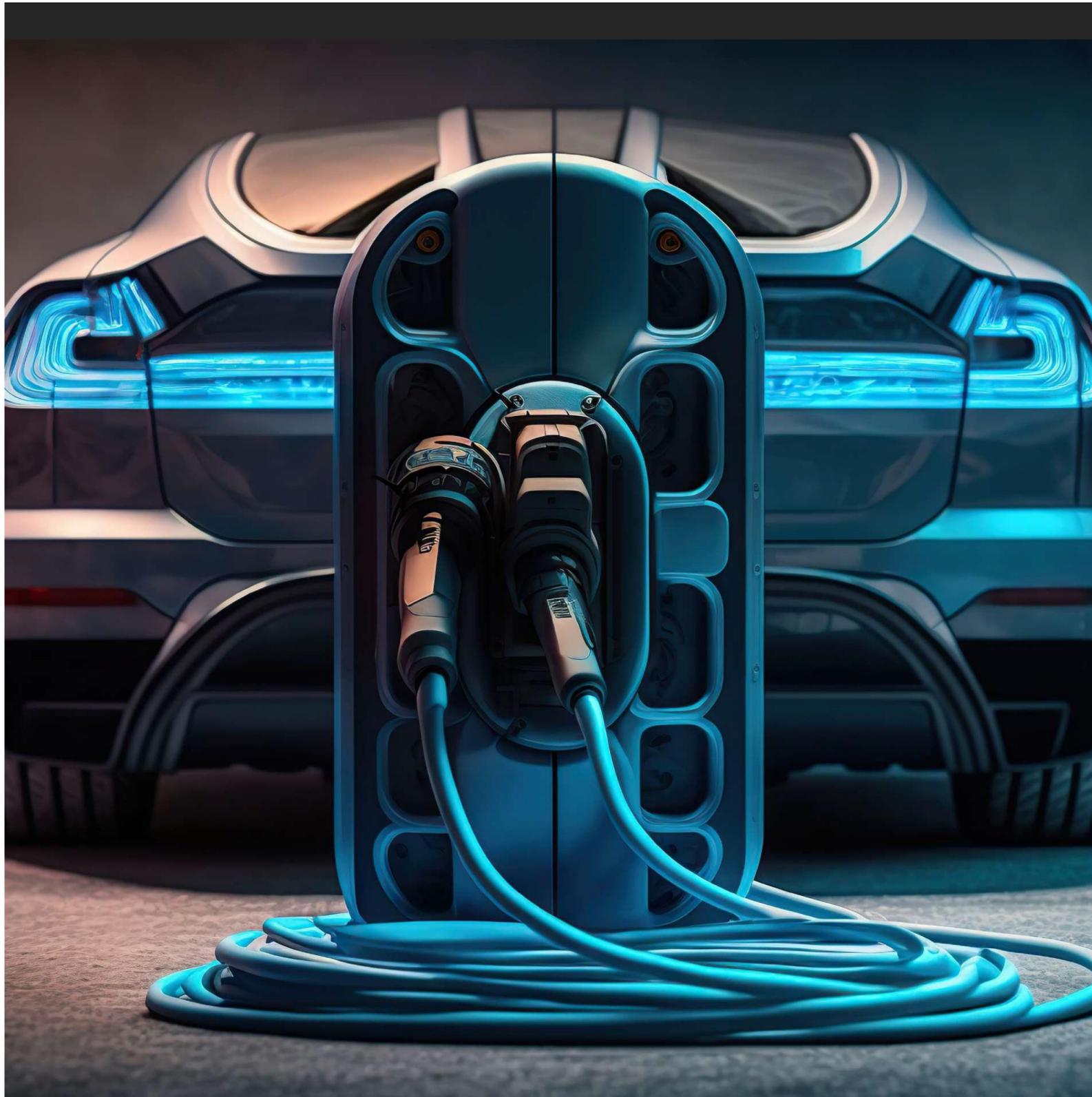
# SILVER SPONSOR

\$ 20,000

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- Acknowledgment in all event communications
- Acknowledgment by master of ceremonies
- Four tickets to the event (\$2,800 value)
- Two tickets to APMA President's invitational reception
- Full page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Ability to display company signage at event and invitational dinner
- Link to company website on event page
- Targeted social media promotion
- Other provisions open to consideration





# COLLABORATION ZONE PARTNER

\$ 15,000

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- Exclusive branding of Collaboration Zone
  - Zone for dedicate networking, accessed by all attendees
  - Flexibility for exclusive signage and set up
  - Exclusive networking opportunity within the zone
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - 1/2 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
  - Targeted social media promotion
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# LUNCH PARTNER

\$ 15,000

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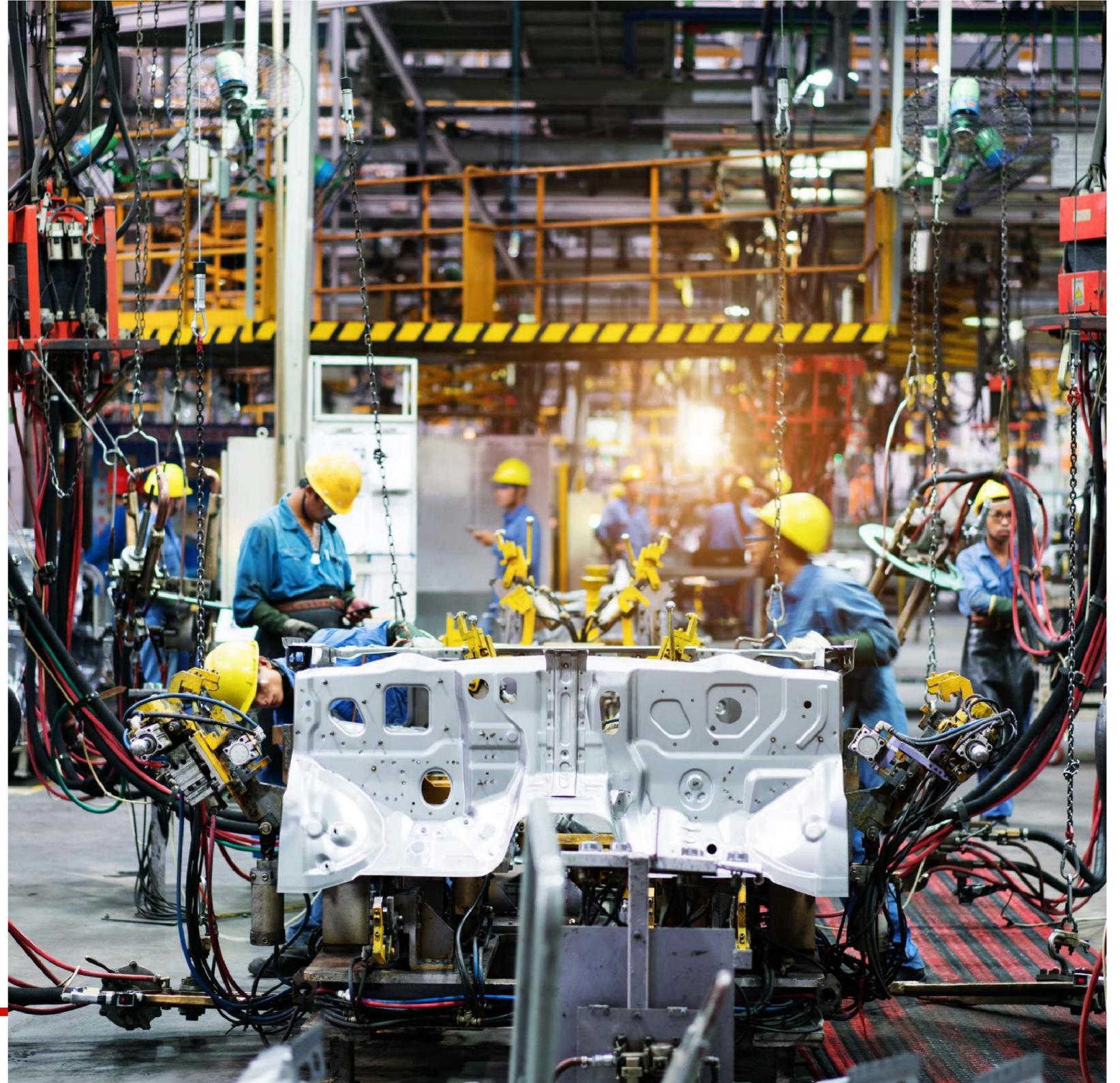
- Opportunity to provide brief remarks ahead of lunch
  - Exclusive branding of lunch on screens
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - One seat at the head table for event lunch
  - Two tickets to the event (\$1,400 value)
  - Half page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
  - Targeted social media promotion
  - Other provisions open to consideration
-

# AWARDS PARTNER

\$ 12,000

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- Representative of the company to present award to winners of each category
  - Exclusive opportunity for company logo on each award (with exception of APMA logo)
  - Half page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
- 



# BRONZE SPONSOR

\$ 10,000

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- Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Three tickets to the event (\$2,100 value)
  - One ticket to APMA President's invitational reception
  - Full page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
  - Other provisions open to consideration
- 



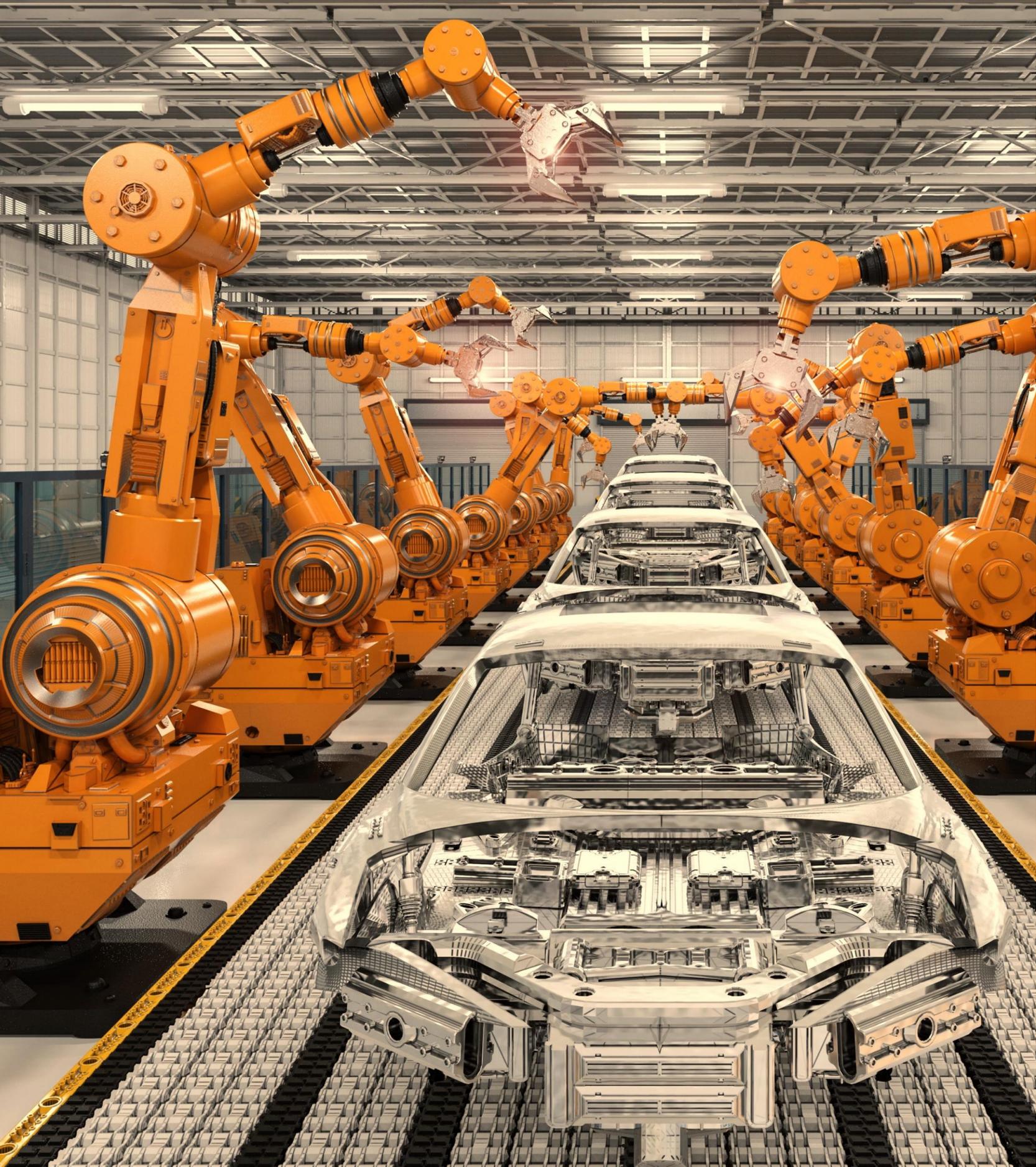
# BREAKFAST PARTNER

\$ 10,000

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- Exclusive branding of Breakfast
- Acknowledgment in event communications
- Acknowledgment by master of ceremonies
- Two tickets to the event (\$1,400 value)
- Half page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Link to company website on event page





L A N Y A R D  
P A R T N E R  
\$ 10,000

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- Opportunity to provide branded lanyards at the event for every attendee
- Acknowledgment in event communications
- Acknowledgment by master of ceremonies
- Two tickets to the event (\$1,400 value)
- 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Link to company website on event page

# REGISTRATION PARTNER

\$ 10,000

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- Branding throughout Registration Zone, including signage and floor decals all day
- Log on registration page as Registration Partner
- Acknowledgment in event communications
- Acknowledgment by master of ceremonies
- Two tickets to the event (\$1,400 value)
- 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Link to company website on event page





## WIFI PARTNER

\$ 8,000

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- Exclusive sponsor of event WIFI access
  - Ability to custom name WIFI
  - Tabletop signage with WIFI access information
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
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# MEDIA WALL PARTNER

\$ 7,500

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- Corporate logo on the media wall (exclusive except APMA and title sponsor)
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
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# RECHARGING BREAK PARTNER

\$ 5,000

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- Branding of recharge break session including screens
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
-



## SPEAKER PARTNER

\$ 5,000

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- Exclusive sponsor of a speaker at the event
  - Acknowledgment by master of ceremonies
  - Acknowledgment in event communications
  - Two tickets to the event (\$1,400 value)
  - 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
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# ANNUAL GENERAL MEETING SPONSOR

\$ 5,000

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- Exclusive branding during the morning Annual General Meeting
- Acknowledgment in event communications
- Acknowledgment by master of ceremonies
- Two tickets to the event (\$1,400 value)
- 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Link to company website on event page



# DELEGATE BAG PARTNER

\$ 5,000

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- Opportunity to provide branded delegate bag at the event for every attendee
- Acknowledgment in event communications
- Acknowledgment by master of ceremonies
- Two tickets to the event (\$1,400 value)
- 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Link to company website on event page

## GIFT PARTNER

\$ 5,000

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- Opportunity to provide company branded item(s) to be distributed at event
- Acknowledgment in event communications
- Acknowledgment by master of ceremonies
- Two tickets to the event (\$1,400 value)
- 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
- Company logo on event promotion across all formats and channels
- Link to company website on event page



## NOTEBOOK AND PEN PARTNER

\$ 5,000

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- Opportunity to provide branded pens and notebooks for all attendees
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
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# CHARGING STATION PARTNER

\$ 5,000

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- Exclusive branding of smart device charging stations
  - Acknowledgment in event communications
  - Acknowledgment by master of ceremonies
  - Two tickets to the event (\$1,400 value)
  - 1/4 page full colour ad in APMA's Lead Reach Connect magazine (artwork submitted by sponsor)
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
  - Opportunity to provide charging stations at event
- 

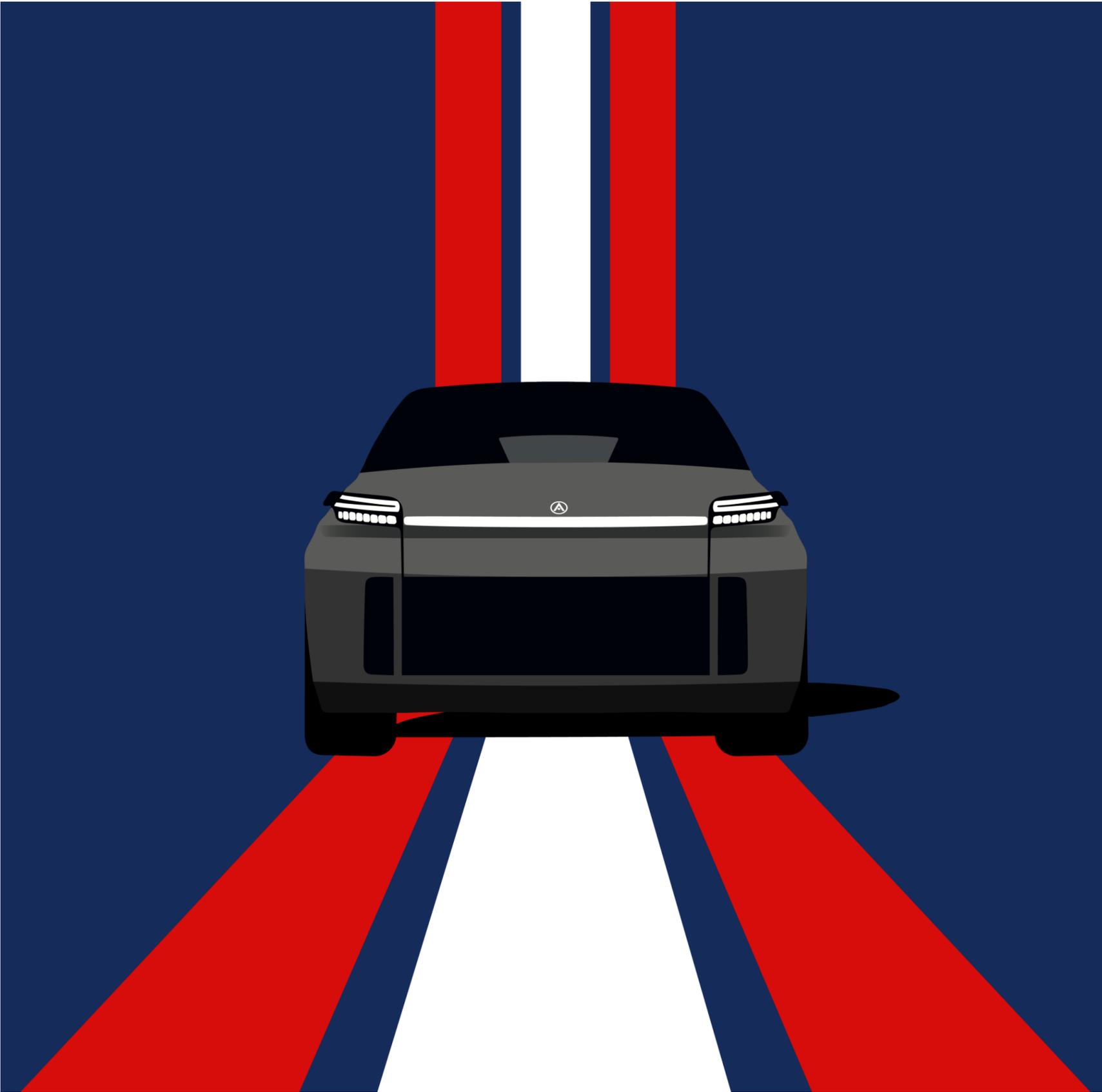


# ELITE CORPORATE PARTNER

\$ 3,500

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- Two tickets to event (\$1,400 value)
  - Acknowledgment in event communications
  - Company logo on event promotion across all formats and channels
  - Link to company website on event page
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FOR MORE  
INFORMATION

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